

ONLINE WORKSHOP SERIES

ZINE + DIY PUBLISHING - A PRACTICAL GUIDE WITH ANDREAS LASZLO KONRATH

ABOUT THIS WORKSHOP SERIES

This approachable online zine-making workshop series touches upon important historical and current concepts of zine-making and zine-culture and introduces participants to the power of telling our stories through zines. During these English language online workshop sessions, we will consider the creative elements of zine-making - how to create visual flow; how images can complement or detract from one another; and experiment in layout and sequencing content in varying size, number, and spatial layouts. Utilizing the Progressive Web App 'shrimpzine', this series is aimed at both teenagers and adults with an interest in art and photography, who have access to a smartphone to use during workshop sessions, and a desire to learn the basics of beginning to create their own self-published works.

A CONVERSATION WITH ANDREAS LASZLO KONRATH

18 APRIL: 8.00 - 9.00 PM Doha Time/1.00 - 2.00 PM EST

WORKSHOP 1: AN INTRODUCTION TO MAKING ZINES + EDITING

24 APRIL: 8.00 - 10.00 PM Doha Time/1.00 - 3.00 PM EST

WORKSHOP 2: DEVELOPING YOUR ZINE + SEQUENCING

1 MAY: 8.00 - 10.00 PM Doha Time/1.00 - 3.00 PM EST

WORKSHOP 3: NEXT STEPS - LAYOUT + TEXT

8 MAY: 8.00 - 10.00 PM Doha Time/1.00 - 3.00 PM EST

WORKSHOP 4: COVERS + FINALISING YOUR ZINE

16 MAY: 8.00 - 10.00 PM Doha Time/1.00 - 3.00 PM EST



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A CONVERSATION WITH ANDREAS LASZLO KONRATH

**18 APRIL:
8.00 - 9.00 PM GST
1.00 - 2.00 PM EST**

Join Tasweer's Artistic Director Charlotte Cotton in learning more about Andreas Laszlo Konrath and his creative journey in photography and zine-making. This conversation is also an introduction to the ZINE + DIY PUBLISHING workshop series and the Progressive Web App - co-founded by Andreas - 'shrimpzine'.

WORKSHOP 1: AN INTRODUCTION TO MAKING ZINES + EDITING

**24 APRIL:
8.00 - 10.00 PM Doha Time
1.00 - 3.00 PM EST**

Workshop 1: An Introduction to Making Zines + Editing starts with a conversation about where we can begin our relationship with zines and considers the history of zines, understanding a zines' potential, and discovering the language of zines. Workshop participants will be introduced to the Progressive Web App 'shrimpzine', discussing its use as an access point to zine-making whilst being encouraged to improvise creatively and playfully. This workshop session will also focus on editing, encouraging users to think strategically about their photos, images and photo albums they have living on their mobile devices.

WORKSHOP 2: DEVELOPING YOUR ZINE + SEQUENCING

1 MAY:

**8.00 - 10.00 PM Doha Time
1.00 - 3.00 PM EST**

In Workshop 2: Developing Your Zine + Sequencing, we explore the structure of the zine form, and how we find our own voices and identities through a zine practice. While we continue to develop your ideas and asking ourselves the crucial questions for this creative process:

- What is your zine is about?
- Are they a true representation of you, your identity, your interests, and/or your aspirations?
- What are you gaining from this practice?
- What are the challenges you face while creating your zine?

This session will also focus on sequencing and thinking strategically about the narrative in terms of layout:

- What will each page consist of – images, text, collage?
- What happens as you turn the pages, the reverse side of each page, the building of a sequential narrative.
- Scaling images up and down – remixing, re-editing, disassembling and reassembling the sequence.

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**WORKSHOP 3:
NEXT STEPS - LAYOUT + TEXT
8 MAY:
8.00 - 10.00 PM Doha Time
1.00 - 3.00 PM EST**

Workshop3: Next Steps - Layout + Text looks at ways to play with the orientation of zines and introduce possibilities of interventions into the pages and structure of zines when printing and assembling. We consider the physical attributes and discuss grain direction, weight, the texture of paper. This session will also focus on applying any text elements to our zines – title, artist statement, information, acknowledgements, etc.

**WORKSHOP 4:
COVERS + FINALISING YOUR ZINE
16 MAY:
8.00 - 10.00 PM Doha Time
1.00 - 3.00 PM EST**

In Workshop 4: Covers + Finalising Your Zine, we will discuss how cover-making can elevate your zine and explore the sculptural presence of a zine. With different styles of cover-making strategies - dust jackets, interactive layers, interventions, gatefolds, 2-fold cover, belly bands, colophon page - the zine interior is supported and amplified. We will also give time for each participant to vocalize their thoughts in regard to their zines, and the future of zine making. We will touch upon how a zine-maker is often also the publisher who manages the costs, labour, distribution, customer networks, archiving, documentation, promotion, packing, shipping and all retail duties, all rolled into one. We discuss how to multitask all these roles and responsibilities for the best success of disseminating, sharing and even selling your zines in the world.

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ABOUT ANDREAS LASZLO KONRATH

Andreas Laszlo Konrath grew up in the U.K. with a keen interest in skateboarding and music. In 2004 he moved to New York, assisting numerous portrait and fashion photographers while running a small darkroom on Canal Street. From 2008 – 2018 he collaborated on the independent zine and book press PWP with designer Brian Paul Lamotte. PWP became their foundation to not only help and actively encourage young image-makers to pursue their own ideas, but also to inspire each other in the process. Since the imprint's inception, 53 unique publications were created. Andreas is a regular visiting artist, class instructor and portfolio critic at inspiring institutions and platforms including the Fashion Institute of Technology, International Center of Photography, Parsons School of Design at The New School, Pratt Institute, Red Hook Labs and the School of Visual Arts, in New York. Andreas is currently the Artist Educator at the museum Dia:Beacon for the Dia Teens program. He is also the co-founder of the zine-making Progressive Web App 'shrimpzine'.

ABOUT SHRIMPZINE

'shrimpzine' is a Progressive Web App developed to help young digital natives to make zines for free on their smartphones. This is intended to be a communal creative tool that takes images that live in the digital sphere and help those using the app to merge them into an object that can be printed out, shared, and exchanged. Intended to promote the art of zine-making and exploring the possibilities of the digital and the physical coming into contact with one another, as well as engaging in public discourse and world-building using the vessel of the zine and printed material as a catalyst to do this work. In a moment where so many are isolated from one another as a product of this ongoing pandemic, shrimpzine exists to consider how to build bridges between people and to break down walls to allow for new and exciting forms of tangibility.

